



Don't Forget to Request Your Blackmer® Liquid Terminals Attack-A-Market Program Kits



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[Liquid Terminals End-User Brochure \(PDF\)](#)

The liquid-terminals storage market is a pivotal one in our economy and can be a crucial one for the future of your business. With that in mind, please don't forget to order the new Blackmer® Liquid Terminals Attack-A-Market Program Kit. The Kits can be ordered by Kay Murphy at MurphyK@Blackmer.com or 616-475-9284. All kits should be delivered to you no later than Jan. 4, 2010, if ordered immediately.

As a reminder, with your Liquid Terminals AAM Program Kit you will receive:

- Training Guide that helps distributors understand the overall market, the types of liquid terminals, the market's supply chain and the key issues that influence decision makers within the market.
- CD that includes training and end-user PowerPoint presentations.



[Click here to view the Blackmer Liquid Terminals web page](#)

- Process & Technology section allows distributors to knowledgeably discuss products that will be of most interest to a terminal manager.
- Examples of how distributors can retrieve leads via the Blackmer Web site.
- Section that lists the key, global industry related publications, associations and trade shows.
- A look at Blackmer's marketing communication activities as they relate to liquid terminals.

Once again, please place your Liquid Terminals Attack-A-Market Program order now to ensure that all of the information and materials will be at your disposal by Jan. 4, 2010.

For additional information on Blackmer's Liquid Terminals Attack-A-Market Program, please call me at (616) 248-9252 or send me an e-mail (click my e-mail address below).

Respectfully,

Thomas L. Stone

Director of Marketing

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